

## **SHIFTER**

by: Jon Dunmore / Damon Pipitone © 2009.

### **Logline:**

Six college kids on a camping trip are stalked by a shapeshifter. It is one of them. Or none of them. Or ALL of them. THE BLAIR WITCH PROJECT meets PREDATOR.

### **Tagline:**

Shifter. It's everything you're afraid of.

### **Synopsis:**

Brad and his college friends are camping in an isolated forest, five hours from civilization, when talk turns to scary tales around the campfire.

But Brad's scary tales are real, culled from his grandfather's research into shapeshifters, man-eating beings with the power to "shift" into any living form; an ancient species that spawned every superstition known to man, from angels to demons, vampires to werewolves, ancient astronauts to talking animals. It's all in the old man's Journal – which Brad brings along to show his friends.

Little does Brad realize that shapeshifters have been tracking the Journal, the only evidence that alerts humanity to their existence. They wait for the chance to destroy it. And feed...

The plot twists and shifts as the shapeshifter takes on the form of each young camper, picking them off one by one, getting ever closer to the Journal.

SHIFTER adopts a scientific view of superstition: Every living thing "shifts" food, water and air into its body's cells involuntarily (we eat an apple – it becomes part of our human cells!). SHIFTER speculates that a species evolved at the dawn of time that can *consciously* manipulate its molecules - for its own terrifying purposes...

SHIFTER shows us what might happen if this time-forgotten species were ever uncovered. And what happens to those who uncover it...

### **Commercial Viability**

- SHIFTER is a low-budget, high-yield franchise in the making:
  - One location
  - Six actors
  - Minimal FX shots
- Demographic:
  - Teen appeal (sex, violence, college-age characters, hair-raising chills)
  - Over-35 appeal (classic suspense, thought-provoking science theory)
- Strong prospects for expanding the Shifter character into:
  - Sequels
  - Spinoff tales
  - Multimedia/transmedia applications
- Appeals to fans of:
  - THE BLAIR WITCH PROJECT
  - PREDATOR

- JOHN CARPENTER'S THE THING
- FRIDAY THE 13TH
- HALLOWEEN
- ALIEN
- NIGHTMARE ON ELM STREET

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